

XTIUM

Making AI work for YOUR BUSINESS

Three ways small business technology leaders
can put AI to work: *your step-by-step guide*



STEP 1

Deploying AI you can trust

The challenge

Businesses need AI that's powerful and trustworthy—without the overhead of enterprise-scale security teams.

Concerns about data privacy, access control, and transparency can slow adoption. AI must protect your data, respect existing workflows, and be easy to manage. Unlock AI's potential responsibly—so AI.

The opportunity

Adopt AI with confidence and control by choosing brands you trust.

With built-in security, compliance, and governance practices, businesses can unlock AI's potential responsibly— so AI becomes an enabler, not a risk.

Where technology adds value

Seek out AI tools that are built on secure, trusted cloud infrastructure, keeping your data safe and your operations reliable. With clear permissions and admin controls, you always know how data is used and who has access. Enterprise-grade security and governance come standard, with no complicated setup required.

Strategic outcomes to unlock



Deploy with confidence

Align AI adoption with your security, compliance, and governance requirements without added risk.



Integrate seamlessly

Extend the value of existing tools and workflows with AI that fits naturally.



Scale with flexibility

Support growth with solutions that adapt to your business, letting you start small, prove value quickly, and expand at your own pace.

Get started

Microsoft 365 Copilot Business puts these principles into practice— letting your teams deploy AI securely, protect your data, and maintain control, all while enabling smarter, more efficient workflows.

Integrating AI without disrupting your stack

The challenge

AI shouldn't just fit into your workflows— it should help you reimagine and rebuild them for what's next.

For businesses, every new tool must justify its place. Custom development and disconnected systems slow teams down and drain resources. When AI is bolted on haphazardly, it becomes harder to use consistently—and harder to keep secure.

The opportunity

Extend the tools your team already uses with intelligent, connected capabilities.

AI delivers the most value when it works with the systems you trust—without adding friction or forcing a reset. The priority is to integrate quickly, scale easily, and keep productivity flowing

Where technology adds value

Seamless integration with your existing productivity stack unlocks smarter, more connected workflows—without requiring new platforms or processes. AI that fits into daily work can amplify impact without increasing complexity.

Strategic outcomes to unlock



Maximize existing investment

Get more value from your current tools and systems by connecting AI to the data, documents, and workflows your teams already rely on.



Accelerate time to value

Avoid lengthy implementations or custom builds— deploy AI faster with minimal disruption and immediate impact.



Simplify the experience

Keep teams focused and productive by bringing intelligent support into familiar tools, rather than introducing new ones.

Get started

Copilot integrates directly with Microsoft 365 and connects to your business data via the Microsoft Graph—working with your files, calendars, emails, and chats to deliver relevant, in-context support that fits naturally into the way you work.

Advancing through automation

The challenge

Scaling with limited resources requires working smarter, not harder.

Scaling means doing more with less. But manual processes, repetitive tasks, and disconnected systems drain energy and slow growth.

The opportunity

Use AI to reduce friction and refocus on what matters.

Automation is more than a productivity play—it's a chance to free up your team for higher-value work. With the right tools, you can reduce repetitive effort, streamline workflows, and open space for innovation and strategic execution.

Where technology adds value

AI that's embedded into daily tools can automate routine tasks, simplify complex workflows, and surface insights in real time—**helping teams act faster, stay focused, and contribute to bigger business outcomes.**

Strategic outcomes to unlock



Accelerate testing and development

Generate synthetic test data automatically, reducing manual setup and speeding up product innovation.



Simplify operational workflows

Turn complex processes and documentation into AI-generated guides, minimizing manual effort and human error.



Unlock faster insight

Automate log summaries and spreadsheet analysis to surface key patterns and decisions instantly.

Get started

Bring AI into your business with confidence—automate repetitive work, unlock insights, and simplify workflows, all within the Microsoft 365 apps your team knows and trusts.